

IOWA MUNICIPAL FINANCE OFFICERS ASSOCIATION
BOARD MEETING
June 8, 2024

The IMFOA Board of Directors met at the Des Moines Holiday Inn Airport/Conference Center at 8:30 a.m. with President Tricia Maiers presiding. The following Board Members were present: Karyl Bonjour, Shelby Hagan (who left at 10:56 a.m.), Darryl Ten Pas, Trish Gleason, Dawn Siebken, Erin Learn, Christina Eicher, and Deb Wheatley Field. Absent: Brian Weuve and Chrissi Wiersma. Board Members with voting rights are: Tricia, Shelby, Darryl, Trish, Christina, and Dawn.

MINUTES

Christina moved, Darryl seconded, to approve the April 19, 2024 minutes as presented. All in favor. Motion carried.

TREASURER'S REPORTS

Shelby moved, Dawn seconded, to approve the Financial Report and March disbursements, as presented. All in favor. Motion carried.

CERTIFICATION DATABASE UPDATE

Aric Cudnohosky of the Iowa League of Cities reported on what still needs to be completed for the database to be up and running again. He said it will take another 30 hours (at \$120 an hour) to complete the work. Shelby moved, Darryl seconded, to approve \$3,600 for Delta Consulting to complete the rebuild of the Certification Database. All in favor. Motion carried.

BOOTH AT IOWA LEAGUE OF CITIES ANNUAL CONFERENCE

Discussed IMFOA sharing a booth with the League at the conference and having promotional items to give away. Christina moved, Darryl seconded, to spend \$500 on IMFOA promotional items. All in favor. Motion carried.

IIMC REGION VI UPDATE

Trish reported on the IIMC Conference held in Canada last month, which had 639 attendees. She also noted that Region VI has fewer memberships than the other regions.

CERTIFICATION APPLICATION FEES

Discussed the need to raise the certification application fees due to the increased costs of the program. Darryl moved, Dawn seconded, to increase the certification application fee to \$150 and the certification renewal application fee to \$75 beginning on January 1, 2025. All in favor. Motion carried.

SPRING CONFERENCE REVIEW

The Board reviewed the survey results for the conference and Tricia agreed to visit with Barb

Reynolds, Director of Sales and Catering with the Holiday Inn Des Moines Airport Conference Center, regarding any comments regarding the hotel.

BREAK SPONSORSHIP REIMBURSEMENT TO HOTEL

The Board considered reimbursing the hotel for the Popcorn Break during the Spring Conference, since it was sponsored by a vendor and also offered complimentary by the hotel. Trish moved, Christina seconded, to reimburse the hotel \$500 for the oversight of sponsoring the Popcorn Bar, which was complimentary of the hotel. All in favor. Motion carried. Tricia said she would visit with the vendor regarding the oversight.

SOFTWARE COMPANY RIBBONS UPDATE

The Board had previously decided to offer software companies the opportunity to promote their company by including ribbons on conference attendees' badges. The ribbons would signify which company an attendee uses; thus, those attendees could interact with other attendees using the same software. However, there wasn't enough interest from the software companies to continue with the idea.

CLERKNET-ADVERTISING POLICY

Received a request from Sara Shonrock for advertising things on Clerknet, such as the Community Economic Development Program. The consensus of the Board was that Clerknet continue to be used as is and the IMFOA website be used for advertising. (During this discussion, Shelby left the meeting). Christina moved, Darryl seconded, to allow for the posting on the new IMFOA website of credited and non-credited educational opportunities. All in favor. Motion carried.

FALL 2024 CONFERENCE PLANNING

Suggestions were made for the topics along with the speakers. The book for the Athenian has been chosen and additional items will be added to the Pop-Up Store.

ADJOURNMENT

With no further business, Darryl moved, Christina seconded, to adjourn at 11:57 a.m. All in favor. Motion carried.

Respectfully submitted,

Deb Wheatley Field,
Secretary/Treasurer